

COMPUTER INSIGHTS INC.

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COMPUTER INSIGHTS & THOMASNET STRATEGIC ALLIANCE by Dennis Cowhey

Computer Insights has spent two decades designing and adding features to The Business Edge,[™] driven by listening to customer requests. Continuing along these lines, they are excited to announce a new strategic alliance with Thomasnet a Xometry Company.

The Business Edge[™] by Computer Insights, Inc. is an ERP software system that allows distributors of fasteners and industrial supplies to do more, in less time, with fewer people. Their fastener industry focus makes the difference. The Business Edge[™] helps companies across the United States and Canada, ranging from four employees to over 500.

Eliminate Double Entry

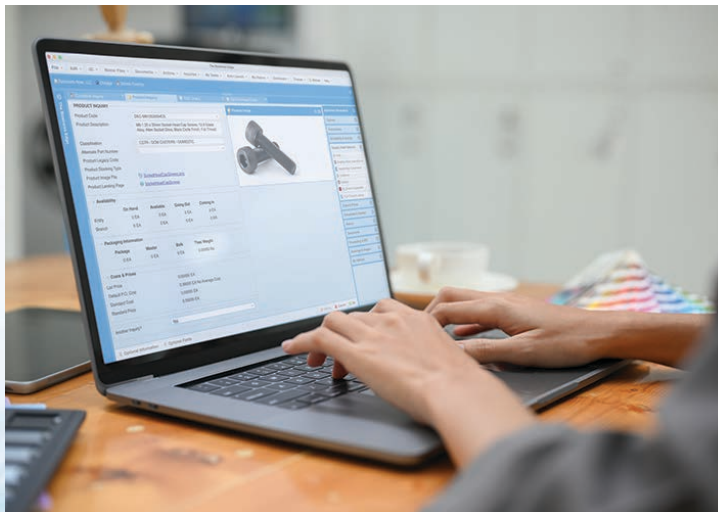
Users of The Business Edge[™] that have a website powered by Thomasnet can take advantage of new features that allow them to update their website pricing



and package quantities directly from the live information stored in The Business Edge.[™] Maintaining a single database and putting an end to double-entry saves time and eliminates errors.

Product Information When You Need It

Product images and landing pages are helpful tools for salespeople and account managers. The Business Edge[™] now lets you see your Thomasnet product images on any screen you view your product, including product inquiries, entering sales orders, and entering purchase orders. You can also click on a hyperlink that will take you directly to the product landing page. Empower your team by giving them the information they need when they need it. Showing everything on one screen while you work increases the accuracy and speed of responses to customer questions.



What People Are Saying

“We were having difficulty managing our list prices in two databases. Our online Thomasnet eCommerce site and The Business Edge™ are two different systems that, until recently, did not talk to each other. We were duplicating our efforts.

We shared our struggle with Dennis Cowhey at Computer Insights, Inc. He collaborated with the people at Thomasnet and created a system that allows us to update our website from information in The Business Edge™ without the double entry. The new feature saves us a tremendous amount of time and resources.”

Scott Filips, President

@ SC Fastening Systems LLC. - Winter 2023

“Viewing our Thomasnet product images inside The Business Edge™ and seamlessly clicking a link to the product landing page for additional data has helped the sales team significantly with inquiries.”

Russ Powers, Web Developer

@ Monroe Engineering - Winter 2023

Thomas - A Xometry Company

A Complete End-to-End Supplier Experience

Every one second, a buyer, engineer, or other purchase decision-maker visits www.Thomasnet.com to source and find a supplier.

Engage the Thomas audience for opportunities:

Leverage Thomasnet.com to get in front of 1.5M+ active buyers each month.

- 1,5M+ Sourcing Sessions Monthly
- 1.4M+ Registered Users
- 20K New Registered Users Monthly
- 65% of Registered Users Represent SMBs

Engage and grow your own audience for

opportunities: Drive more traffic and leads from your website with digital marketing services.

Stand Out with Advertising Subscriptions

- Thomas Registered
- Thomas Verified Core
- Thomas Verified Growth
- Thomas Verified Scale

Get work and unlock cashflow: Claim projects from the Xometry Marketplace from more than \$1M in work already sold - and get paid 50% immediately with Xometry financial services.

Plan and execute production: Plan your production work, force compliance, and optimize for efficiency - all inside a secure, CMMC-compliant environment with FactoryFour's Manufacturing Execution System.

“Having a Thomasnet.com Verified Program has helped us engage with more engineers and buyers and we've seen that translate into a clear increase in traffic and RFQs. We'd recommend a Verified program to industrial companies looking to make an impact in their digital marketing.”

David Culligan, Owner

@ Reynolds Culligan

Start Saving Time & Money

For more information about The Business Edge™ contact Dennis Cowhey, President, *Computer Insights, Inc.* 108 Third Street, Bloomingdale, IL 60108. Tel: (800) 539-1233, email:

sales@ci-inc.com or visit them online at www.ci-inc.com.

For more information about Thomas - A Xometry Company, Tel: (800) 879-6757 or visit them online at www.thomasnet.com. 